

# Get involved

at Norton Children's and  
Norton Healthcare



**NORTON**  
HEALTHCARE  
FOUNDATION



**Children's**  
Hospital  
Foundation

Norton Healthcare and Norton Children's are not-for-profit and rely on the generosity of the community to support programs and services, hospital improvements, education and technology. Reimbursement from insurance may cover the cost of providing care, but it doesn't cover the purchase of new equipment; support services for families in times of emergencies and illness; or facility upgrades, such as providing comfortable waiting areas for patients and visitors. With your support, we can continue to give children the lifesaving care they need and help make all members of our community healthier.

**Take a look inside to learn about:**

- Events
- Volunteer opportunities
- Sponsorships
- Youth and teen involvement
- Monthly giving
- And more!

# Attend an annual Norton Children's event

The Children's Hospital Foundation hosts several events throughout the year. From a black-tie gala to a 5k walk/run, there's an event everyone can enjoy.



## Children's Hospital Foundation Golf Outing

**April 30**

Lake Forest Country Club and Valhalla Golf Club

**HelpNortonChildrens.com**

Teams from a variety of businesses play in a scramble format play.

All skill levels welcome.



## Chili's® Clip for Kids

**May 20**

Fourth Street Live!

**ClipForKids.org**

Participants raise funds in return for shaving, trimming or clipping their hair in solidarity with kids fighting cancer at Norton Children's Cancer Institute. Presented by Chili's Grill & Bar.



## Wendy Novak Diabetes Center Golf Invitational

**May 21**

Valhalla Golf Club

**HelpNortonChildrens.com**

Golfers enjoy a fun day of golf, games and a reception with an open bar, private dinner and auction.



## Bourbon & Bowties

**June 7**

The Bridgeman residence: Fleur de Lis Farm • Prospect, Kentucky  
**NortonChildrens.com/BourbonAndBowties**

Enjoy an evening of gourmet hors d'oeuvres from Louisville's top chefs, music and live and silent auctions. Presented by Northwestern Mutual.



## Home & BMW Raffle

**July 1 to Nov. 17**

**HomeAndBMWraffle.org**

Win a new home in Norton Commons built by the Ramage Company or a new BMW from BMW of Louisville plus \$10,000!



## Splash 'n' Dash 5k Walk/Run

**Aug. 4**

Waterfront Park, Big Four Lawn  
**SplashNDash5k.org**

Splash your way through a 5k course filled with water obstacles or a 1k family fun run, and enjoy family-friendly activities afterward.



## Bike to Beat Cancer

**Sept. 8**

Norton Cancer Institute - Brownsboro  
**BikeToBeatCancer.org**

Cycle 15, 35, 65 or 100 miles through Kentucky or join the 5-mile Family Ride around Norton Commons in support of Norton Cancer Institute and Norton Children's Cancer Institute. Powered by Bryant Heating & Cooling.



## Festival of Trees & Lights

**Nov. 9 to 11**

Louisville Slugger Field  
**FestivalOfTreesAndLights.org**

Enjoy a weekend of family fun featuring children's activities, Scout day, a Hanukkah display, and Louisville's first appearance of Santa, along with beautifully decorated trees, wreaths and greenery for sale. Presented by Republic Bank.



## Norton Children's Hospital Radiothon

**Nov. 15 to 16**

Norton Children's Hospital lobby  
**HelpNortonChildrens.com**

Listen as local radio stations, in partnership with the Children's Miracle Network, help raise funds for Norton Children's Hospital by broadcasting live from the hospital lobby for 26 hours.



## Snow Ball

**Nov. 17**

Omni Louisville Hotel  
**HelpNortonChildrens.com**

Attend a black-tie gala, presented by Konica Minolta, featuring a silent auction along with an elegant dinner and dancing amid a winter wonderland.

## Sponsorships

Various sponsorship opportunities, in-kind donations and more are needed for the events listed above. If you are interested in becoming a sponsor at any level or would like to contribute donations for our various silent auctions, raffles and more, contact Heather Singleton, system director, events and community outreach, at **(502) 629-2125** or **[heather.singleton@nortonhealthcare.org](mailto:heather.singleton@nortonhealthcare.org)**.

# Attend a Norton Children's community event

Many community organizations have established events in support of Norton Children's Hospital. These long-standing events raise funds for various service lines in the hospital.



## Dance Big Red

**March 23**

Western Kentucky University  
[DanceBigRed.com](http://DanceBigRed.com)



## Kickballin' for Kids

**June 16**

Louisville Water Tower  
[HelpNortonChildrens.com](http://HelpNortonChildrens.com)



## Wings for Kids

**June 2 to 3**

Bill Fluke Airfield at E.P. "Tom" Sawyer State Park  
[NortonChildrens.com/WingsForKids](http://NortonChildrens.com/WingsForKids)



## Bellarmine University Dance Marathon

**Nov. 9**

Bellarmine University  
[HelpNortonChildrens.com](http://HelpNortonChildrens.com)

## Host a Norton Children's fundraiser

Do you have an amazing idea for an event that could benefit kids in our community? Are you feeling inspired to extend your support to relationships within your network to raise funds and build awareness? Become a Norton Children's "Champion for Kids" by hosting your own fundraiser to help us better serve the children and families of our community.

Learn more and apply online at [HelpNortonChildrens.com](https://www.HelpNortonChildrens.com).

## Giving opportunities for youths, teens and schools

It's never too early to begin making a difference in the community. The Children's Hospital Foundation relies on time and energy from our youngest supporters.

### **Piggies for Premies**

Fill a piggy bank to raise funds for premature babies in the neonatal intensive care unit at Norton Children's Hospital. Collect spare change and return your full piggy bank to the Children's Hospital Foundation to be eligible to win a \$500 scholarship. Order your piggy bank at [PiggiesForPremies.com](https://www.PiggiesForPremies.com) and begin fundraising today. Get your school involved in the program by contacting the Children's Hospital Foundation directly.

### **Teen Board and Teen ambassadors**

The Children's Hospital Foundation offers two exciting opportunities for teens to get involved in making a difference in the community while learning valuable skills. Teen Board is a fun organization that meets to share ideas and help the kids at Norton Children's Hospital through fundraising, events, volunteering and special projects. Teen ambassadors volunteer at events and collaborate with the Teen Board on fundraising ideas and initiatives. These programs are open to all Louisville-area and Southern Indiana high school students. Applications will be accepted until July 1, 2018. Apply at [HelpNortonChildrens.com](https://www.HelpNortonChildrens.com).

There are many more ways for the youngest members of our community to help improve the lives of our patients and their families through generous donations and volunteer opportunities. To see a full list of ways kids can help, visit [NortonChildrens.com/Youth-Giving](https://www.nortonchildrens.com/youth-giving).

## Unique donations needed

Norton Children's is always in need of items to help make the experience for our families and patients feel more like home, or to make their stay more comfortable or special. Contact the Children's Hospital Foundation if you are interested in making a donation of this kind.

### Wish list

Individuals and groups who want to donate new games and toys for patients can view a wish list for specific items. Find the list of items needed by our child life and expressive therapy department at [HelpNortonChildrens.com](https://www.helpnortonchildrens.com).

### Sponsor a celebration

Life doesn't stop when a child is admitted to Norton Children's Hospital. We make sure to celebrate every birthday, holiday and medical milestone. Bring joy to our kids with a celebration donation. Your contribution makes these parties extra special by helping staff provide patients' favorite foods, sweets, gifts, balloons and decorations.

### Shop and support

You can make a difference for a child by doing your regular shopping. When you use programs such as eBay for Charity, the Kroger Community Rewards Program and AmazonSmile, a portion of your purchase price is donated to the Children's Hospital Foundation. Visit [HelpNortonChildrens.com](https://www.helpnortonchildrens.com) to learn more.

# Attend an annual Norton Healthcare event

The Norton Healthcare Foundation hosts several events throughout the year that benefit adult health and wellness programs.



## Derby Divas

**April 19**

Rodes For Him and For Her  
**[NortonHealthcare.com/DerbyDivas](http://NortonHealthcare.com/DerbyDivas)**

Attendees experience an evening of shopping for Derby hats and attire while enjoying hors d'oeuvres, cocktails and raffles, all to benefit the Norton Cancer Institute Breast Health Program.



## Norton Healthcare Foundation Golf Classic

**June 4**

Lake Forest Country Club  
**[NortonHealthcareFoundation.com](http://NortonHealthcareFoundation.com)**

Teams of four play 18 holes in a scramble format. All skill levels are welcome at this afternoon away from the office.



## Bike to Beat Cancer

**Sept. 8**

Norton Cancer Institute - Brownsboro  
**[BikeToBeatCancer.org](http://BikeToBeatCancer.org)**

Cycle 15, 35, 65 or 100 miles through Kentucky or join the 5-mile Family Ride around Norton Commons in support of Norton Cancer Institute. Powered by Bryant Heating & Cooling.

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## Attend a Norton Healthcare community event

Community organizations have established events in support of Norton Healthcare. These long-standing events raise funds for various service lines across the hospitals.



### Pink and White Game

**April 27**

Trinity High School

**NortonHealthcareFoundation.com**



### Power of Pink Gala

**Oct. 19**

Kye's

**NortonHealthcareFoundation.com**

## Ongoing opportunities

### **Music therapy**

Music therapy is used to assist patients in reaching their medical goals. Music has been shown to ease pain, discomfort and anxiety often associated with hospitalization, healing and recovery. Individuals and groups wishing to make a donation of music or iTunes gift cards can contact the Norton Healthcare Foundation to receive a copy of the list of items needed by Norton Healthcare's music therapy department. Individuals interested in learning more about supporting the Robert Lerman Memorial Music Library Fund also may contact the Norton Healthcare Foundation.

### **Hope Scarves at Norton Cancer Institute**

Hope Scarves is a program that provides scarves to women undergoing cancer treatment. After requesting a scarf through a Norton Cancer Institute Resource Center, the recipient will receive one along with the stories of the women who wore it before her. When she is finished using the scarf, she can add her own story and send it back to Hope Scarves. The scarf will be cleaned professionally and sent to another woman. Scarves with stories can be donated at any of the four Norton Cancer Institute Resource Centers. If you are interested in learning more about ways to support this program, contact the Norton Healthcare Foundation or go to **[HopeScarves.org](http://HopeScarves.org)**.

# Volunteer opportunities



## Volunteer at an event

Volunteers play an integral role in what we do. We always need volunteers to help us plan and staff our fundraising events. If this sounds like something you would be interested in, let us know! If you are already a volunteer, log in to your account and sign up to help with an annual event listed in this booklet.

If you are a first-time volunteer, fill out an application online at [HelpNortonChildrens.com](https://www.HelpNortonChildrens.com) or [NortonHealthcareFoundation.com](https://www.NortonHealthcareFoundation.com). For more information, call **(502) 629-8060**.

## Volunteer at a Norton Healthcare hospital

Many volunteer opportunities are available at all Norton Children's and Norton Healthcare hospitals. General volunteer opportunities are available through each hospital's volunteer office.

Complete an application today at [HelpNortonChildrens.com](https://www.HelpNortonChildrens.com) or [NortonHealthcare.com/Ways-To-Help/Volunteer](https://www.NortonHealthcare.com/Ways-To-Help/Volunteer).

## Volunteer at a gift shop

The gift shops at Norton Audubon Hospital, Norton Children's Hospital and Norton Women's & Children's Hospital are operated solely by volunteers. The shops are run by the Norton Children's Hospital Auxiliary and TWIGS of Norton Children's Hospital and all sales support Norton Children's Hospital. Monthly four-hour shifts are available. To learn more, contact Elaine Morgan (Norton Audubon Hospital gift shop) at **(502) 636-7294**, Linda Fauri (Norton Children's Hospital gift shop) at **(502) 629-6120** or Nancy Jackson (Norton Women's & Children's Hospital gift shop) at **(502) 893-1009**.

# Your help is needed today

## Donate

Making a gift to the Children's Hospital Foundation or Norton Healthcare Foundation is a powerful way to show your dedication and commitment.

Gifts may be made in the form of cash, property, appreciated stock, bequests, charitable gift annuities, charitable lead trusts, charitable remainder trusts and beneficiary designations. If you are interested in supporting Norton Children's or Norton Healthcare with a gift or have a question, contact us at **(502) 629-8060** or **foundations@nortonhealthcare.org** and ask to speak with a gift officer.

If you would like to make a gift online, visit **NortonHealthcareFoundation.com** or **HelpNortonChildrens.com**.

If you would like to mail a gift, send a check to our secure post office box:

Children's Hospital Foundation (or Norton Healthcare Foundation)  
Dept. 86140  
P.O. Box 950183  
Louisville, KY 40295-0183

## Become a Hero for Kids through a monthly donation

A monthly gift is a convenient way to help us continue to provide expert care for more than 170,000 kids each year. These supporters are so special that we refer to them as "Heroes for Kids." Become a monthly donor today at **HeroesForKids.org**.

## Share your story

Have you or your family had an experience with Norton Children's or Norton Healthcare that you'd like to share with the community? We would love to hear it!

Contact us today at **foundations@nortonhealthcare.org** or **(502) 629-8060** and share your story. You could be featured in Cart Wheels magazine, Get Healthy magazine, in our weekly e-newsletters or in other ways!

## Follow us on social media

Stay up-to-date on the most current involvement opportunities by following us.





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