# **Creating a legacy 'Just for Kids'** *A look back at 2014*

## JANUARY

 Children's Orthopaedics of Louisville expands and moves to the Norton Healthcare – St. Matthews campus thanks to a \$200,000 grant provided by the Children's Hospital Foundation.

## FEBRUARY

- Kosair Children's Hospital Medical Associates expands to 12 locations throughout Kentucky and Southern Indiana. The pediatrics offices provide routine well checks, preventive medicine and care for minor illnesses and injuries.
- Northwestern Mutual, an official corporate partner of the NCAA, presented a check for \$250,000 to the Children's Hospital Foundation at a University of Louisville men's basketball game at the KFC Yum! Center. The donation represents proceeds from the sale of souvenir pieces of the floor on which the basketball team won the 2013 national championship. The gift benefited the Addison Jo Blair Cancer Care Center at Kosair Children's Hospital.
- The fifth annual Trés Chic Shelbyville, combined with the event's past fundraising, generates more than \$180,000 to support the construction and opening of Kosair Children's Hospital Medical Associates – Shelbyville.

#### MARCH

 Doctors with Kosair Children's Hospital and the University of Louisville School of Medicine turn to engineers at U of L's J.B. Speed School of Engineering to print a 3-D model of a patient's heart to prepare for a complex surgery. This is the first time 3-D printing is used in Kentucky to plan a heart surgery.

# Children's Hospital Foundation 2014 financial information

## Ways to give

There are numerous ways you can support the vital, lifesaving work provided by the caregivers at Kosair Children's Hospital, Kosair Children's Medical Center - Brownsboro and Norton Women's and Kosair Children's Hospital, such as through gifts of cash, appreciated stock or naming the Children's Hospital Foundation as a beneficiary in your will or trust.

	2014
Net assets	Dollars
Unrestricted	29,942,155
Temporarily restricted*	34,788,087
Permanently restricted*	22,017,707
Total net assets	86,747,949
Revenue	
Contributions other than bequests	11,101,375
Bequests	803,311
Total revenue	11,904,686
Expenses	
Hospital programs/services	12,066,944
Foundation expenses:	
– Personnel and benefits	1,447,938
– Supplies and postage	427,073
– Occupancy	106,889
– Fees, special services, other	935,757
Total operating expenses	14,984,601
Net investment activity	3,314,456
Total increase/(decrease) in net assets	234,541

\*Temporarily restricted net assets are limited by donors to a specific time period or purpose. Permanently restricted net assets have been restricted by donors to be maintained by the foundation in perpetuity.

For information about giving to Kosair Children's Hospital or volunteering, contact the Children's Hospital Foundation at **(502) 629-8060** or **foundations@nortonhealthcare.org**, or visit **HelpKosairChildrensHospital.com**.

## Children's Hospital Foundation 2014 donors

\*Denotes Norton Healthcare employee \*\*Denotes 10-year consecutive donor, 2004 to 2014 †Deceased

For a list of memorial and tribute donations, visit HelpKosairChildrensHospital.com.

#### Red Wagon Hall of Fame, \$1 million and above lifetime giving

Established in August 2005, the Red Wagon Hall of Fame honors donors that have given a gift of \$1 million or more to the Children's Hospital Foundation. Donors are recognized with a special red wagon panel on the Children's Hospital Foundation Wall of Light and Life in the lobby of Kosair Children's Hospital. The following donors are members of the Red Wagon Hall of Fame thanks to their generous lifetime giving.

#### 2014 inductee

Petrino Family Foundation Inc. Synergy Development Services LLC

#### Other members

Leo & Edris B. Atkins Estate Mr. & Mrs. Wesley Blair/Addison Jo Blair Foundation Robert E. Brennan Trust U.W. Children's Miracle Network Hospitals Crescent Hill Woman's Club Bernadine Deis Estate Elizabeth Turner Campbell Foundation Rob & Jennifer Evans & Family/Hanna's Day of Hope Festival of Trees & Lights Lewis & Margaret Herndon Trust Fund Highland & Associates Frances R. Jeffress Trust Fund Kentucky State Poison Grants Kohl's Cares for Kids Kosair Children's Hospital Auxiliary Lift a Life Foundation Mr. & Mrs. William T. Mills III & Family Mr. & Mrs. Bradley Nunn/Ellie Cat's Crew Claiborne Pirtle Trust Fund U.A. Republic Bank & Trust Co. Irvin S. Rider Jr. Estate The Robert W. Rounsavall Jr. Family Foundation Inc. Speedway LLC Jeanne V. Spicker Estate Charlotte Silver Thompson & Margaret L. & Howard Thompson Estate TWIGS of Kosair Children's Hospital Wal-Mart Stores Inc. WHAS Crusade for Children Inc.

#### Wade Mountz Heritage Society

Established in 2008, the Wade Mountz Heritage Society recognizes individuals who have made irrevocable planned gifts of \$100,000 or more to support the mission and vision of Kosair Children's Hospital through the Children's Hospital Foundation and/or the adult hospitals and service lines of Norton Healthcare through the Norton Healthcare Foundation. The following donors are members of the Wade Mountz Heritage Society: Anonymous (2) Mr. & Mrs. Matthew P. Ayers Mr. & Mrs. Michael Ballard Mr. Max Baumgardner Ms. Dorothy Beaulieu Mr. & Mrs. Wesley Blair Mr. & Mrs. Russell F. Cox\* Dr. Elizabeth P. Cressman Mr. Karl Danielson Mr. & Mrs. Jonathan E. Dubins Mr. & Mrs. William John Ehrig Jr. Mr. & Mrs. Douglas J. Eighmey Jr. Mr. & Mrs. Robert D. Evans Mrs. Glenda L. Ford Drs. James M. & Erin Frazier\* Mr. & Mrs. Keith Gast Mr. & Mrs. Michael W. Gough\* Mr. Craig & Mrs. Cis\* Gruebbel Mr. & Mrs. R.K. Guillaume Mr. & Mrs. John D. Harryman' Mr. & Mrs. Ray Hass Mr. & Mrs. Albin B. Hayes Jr. Drs. Steven J.\* & Tiffany Rieser Heilman Mrs. Charlotte Hemann Drs. S. Paige Hertweck\* & Jonathan Reinstine\* Dr. & Mrs. Steven T. Hester Mr. & Mrs. Mark Hymer

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#### Circle of Innovation, \$500,000 - \$999,999

Kentucky State Poison Grants Speedway LLC

#### Circle of Progress, \$250,000 - \$499,999 Nora Foster Estate

Nora i Oster Estate

#### Mary Lafon Circle, \$100,000 - \$249,999

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## MARCH

- Kosair Children's Hospital launches its
   "Let's Talk" series of free classes designed to start sometimes-difficult discussions on topics faced by families with growing kids.
   Led by a medical expert, the classes help educate attendees in a casual, conversational atmosphere that makes it easier to open communication between parents and kids.
- An outpatient medical observation space opens on the sixth floor of Kosair Children's Hospital. The 10 treatment areas with adjacent registration and waiting areas create a more convenient and comfortable environment for families.

#### APRIL

- The "Just for Kids" Transport Team's 1980 Beechcraft King Air 200 plane is refurbished thanks to a \$1 million grant from Speedway to the Children's Hospital Foundation. In 2014, the transport team brought more than 1,800 children to Kosair Children's Hospital from throughout Kentucky and surrounding states.
- House Bill 157 was signed by Kentucky Governor Steve Beshear at Kosair Children's Hospital. The bill requires training in recognizing pediatric abusive head trauma and child abuse for doctors and other professionals who are likely to see children.

## MAY

- The first-ever Chili's Clip for Kids takes place at Fourth Street Live!, raising more than \$80,000 through the Children's Hospital Foundation. The event challenges participants to raise funds in return for shaving, trimming or clipping their hair in solidarity with kids fighting cancer at Kosair Children's Hospital.
- Nine families join the Wade Mountz Heritage Society after making gifts totaling more than \$2.85 million to the Children's Hospital Foundation and/or Norton Healthcare Foundation. The society recognizes individuals who have made irrevocable planned gifts of \$100,000 or more to the foundations. To date, members have donated nearly \$34 million toward the future of health care in our community.

## JUNE

 The Petrino Family Foundation pledges \$1 million to fund a specially named trauma room in the Level 1 Pediatric Trauma Center at Kosair Children's Hospital. The only such trauma center in the Louisville area, it provides care for children who have experienced life-threatening injuries from motor vehicle accidents, weapons, abuse, falls and other trauma.



 The fifth annual Bourbon & Bowties: A Taste of Corbett's raises more than \$380,000 for cancer care at Kosair Children's Hospital through the Children's Hospital Foundation.

Twenty-eight chefs descended on Corbett's: an American place to serve up delectable hors d'oeuvres for more than 800 guests.

• A specially designated trauma elevator opens at Kosair Children's Hospital to transport critically ill or injured patients from the lower level to the eighth floor and all areas in between. The elevator is 1.5 times larger than the current elevator, which maximizes capacity for caregivers and equipment.

JULY

 The Comprehensive Epilepsy Center at Kosair Children's Hospital is named a Level 4 epilepsy center by the National Association of Epilepsy Centers. This designation means the hospital has the professional expertise and facilities to provide the highest-level medical and surgical evaluation and treatment for patients with epilepsy.



 The Kosair Children's Hospital Play Smart Eat Right campaign launches with help from coach Bobby Petrino in an effort to encourage, engage and teach children about the

importance of healthy eating and exercise.

#### Circle of Life/Champions for Kids, \$50,000 -\$99,999

Mr. & Mrs. Wes Blair Bourbon & Bowties Carol B. McFerran Memorial Fund Trust U.A.\* Chili's Bar & Grill\*\* Circle K Costco Wholesale\*\* Frances R. Jeffress Trust Fund\*\* Genentech Foundation Greathouse Shryock Traditional Elementary School Kentucky Transportation Cabinet Louisville-Jefferson County Metro Government\*\* Mary Butler Longest Foundation\*\* The McMahan Family Mr. & Mrs. Daniel Miles Mr. & Mrs. Tony Morgan Process Machinery Inc. The Robert W. Rounsavall Jr. Family Foundation Inc.\*\* Schmidt-Messmer Charitable Trust\*\* Taylor Family Foundation Inc. TWIGS of Kosair Children's Hospital\*\* White Castle System Inc.\*\*

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Drs. James M.\* & Erin Frazier\*\*

## AUGUST

 Norton Women's and Kosair Children's Hospital celebrates the opening of a pediatric inpatient unit featuring aroundthe-clock staff coverage, all private rooms, connection



to the GetWell Network in each room, child life services, a playroom and pet therapy. Funding was made possible through a \$1 million grant from the Children's Hospital Foundation and WHAS Crusade for Children.

 Pediatric emergency services are established at Norton Women's and Kosair Children's Hospital, creating another destination for urgent care needs. These services extend the same quality care the community has come to expect from Kosair Children's Hospital and Kosair Children's Medical Center – Brownsboro for infants, children and adolescents.

## SEPTEMBER

- The Kosair Children's Hospital noninvasive cardiology department receives accreditation in pediatric transesophageal echocardiography by the Intersocietal Accreditation Commission. This achievement means Kosair Children's Hospital provides quality care in compliance with national standards with its three echocardiography specialty areas — fetal, transthoracic and transesophageal.
- The Bike to Beat Cancer raises \$492,000 for Norton Cancer Institute, including pediatric cancer initiatives at the Addison Jo Blair Cancer Care Center at Kosair Children's Hospital.



 Kosair Children's Hospital announces a partnership with Churchill Downs to launch Family Adventure Days featuring family seating, music, carnival games, face painting and bounce houses. \$1 of every ticket sold benefits Kosair Children's Hospital. Mr. & Mrs. John Mueller



## The Congenital Heart Center at Kosair Children's Hospital receives accreditation in ultrasound practice from the American Institute of Ultrasound in Medicine, Accreditation

OCTOBER

criteria include personnel education, training and experience, instrumentation, quality assurance, case studies, policies and procedures, and type of equipment used to perform ultrasounds.

## NOVEMBER

 The 25th anniversary Festival of Trees & Lights, Kosair Children's Hospital Radiothon, Snow Ball and Home and BMW Raffle raise a combined total of more than \$945,000 to support the neuroscience program at Kosair Children's Hospital.

#### DECEMBER

 Norton Women's and Kosair Children's Hospital officially opens in St. Matthews, providing a new destination for innovative care dedicated to the unique needs of women and children. The renovated hospital features a long list of emergency, inpatient and outpatient care for women, children and men in a family-centered environment.



 Kosair Children's Hospital Urology Specialists opens on the Norton Healthcare

 St. Matthews campus.
 Fellowship-trained physicians provide specialized care for children

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## 2014 WRAP-UP

- The Children's Hospital Foundation invests more than \$9 million in Kosair Children's Hospital.
- Wal-Mart Stores Inc. generously donates \$240,000 to the Kosair Children's Hospital trauma program through its 2014 Children's Miracle Network Hospitals campaign.
- Specialists at Kosair Children's Hospital, Kosair Children's Medical Center – Brownsboro and Norton Women's and Kosair Children's Hospital care for more than 170,000 children from across Kentucky and Southern Indiana.
- Kentucky Regional Poison Control Center of Kosair Children's Hospital receives nearly 55,000 calls. From those calls, the center advises nearly 42,000 concerned families and health care providers from all 120 counties in Kentucky on how to correctly handle possible poisonings, bites, stings and drug reactions.
- Child passenger safety technicians from Kosair Children's Hospital check 784 car and booster seats and provide 204 car seats/ boosters at free checkup clinics statewide.
- Kosair Children's Hospital conducts 145 bike safety "rodeos" in which 16,000 children participate.
- Kosair Children's Hospital Auxiliary raises funds for the hospital primarily through gift shop sales.
- TWIGS of Kosair Children's Hospital raises funds for the hospital through various initiatives, including gift shop sales at Norton Audubon Hospital and Norton Women's and Kosair Children's Hospital.
- Kosair Children's Hospital telemedicine physicians interpret nearly 3,000 echocardiograms from 27 locations in Kentucky and Southern Indiana.