Creating a legacy 'Just for Kids'

A look back at 2015

JANUARY

• Norton Children's Medical Associates -Shepherdsville opens. The pediatrics office provides routine well checks, preventive medicine and care for minor illnesses and iniuries.

FEBRUARY

- Norton Children's Medical Associates Dixie opens
- The inaugural Dance Big Red at Western Kentucky University raises over \$10,000 for Norton Children's. More than 230 students, faculty and staff dance for 12 hours straight.

MARCH



- · Cart Wheels celebrates its 10th anniversary.
- Hwang's Martial Arts holds its annual Louisville Health Kick Festival. The daylong event dedicated

to fun, fitness and family health raises over \$42,000 for Norton Children's.

APRIL

- The Petrino Family Foundation Trauma Room is unveiled to the Petrino family and the Children's Hospital Foundation board of trustees.
- Norton Children's Medical Associates Fairdale opens.

Children's Hospital Foundation 2015 financial information

Ways to give

There are numerous ways you can support the vital, lifesaving work provided by the caregivers at Norton Children's Hospital, Norton Children's Medical Center, Norton Women's & Children's Hospital and Norton Children's Medical Associates pediatric practices, such as through gifts of cash, appreciated stock or naming the Children's Hospital Foundation as a beneficiary in your will or trust.

	2015
Net assets	Dollars
Unrestricted	26,230,873
Temporarily restricted	35,674,963
Permanently restricted	21,193,189
Total net assets	83,099,025
Revenue	
Contributions other than bequests	10,430,842
Bequests	1,271,232
Total revenue	11,702,074
Expenses	
Hospital programs/services	11,408,628
Foundation expenses:	
– Personnel and benefits	1,744,133
– Supplies and postage	392,359
– Occupancy	101,374
- Fees, special services, other	1,004,802
Total operating expenses	14,651,296
Change in net assets from operations	(2,949,222)
Net investment activity	(699,702)
Total increase/(decrease) in net assets	(3,648,924)

For information about giving to Norton Children's Hospital or volunteering, contact the Children's Hospital Foundation at (502) 629-8060 or foundations@nortonhealthcare.org, or visit HelpNortonChildrens.com.

Children's Hospital Foundation 2015 donors

*Denotes Norton Healthcare employee

**Denotes 10-year consecutive donor, 2005 to 2015

†Deceased

For a list of memorial and tribute donations.

visit HelpNortonChildrens.com.

Red Wagon Hall of Fame, \$1 million and above lifetime giving

Established in August 2005, the Red Wagon Hall of Fame honors donors that have given a gift of \$1 million or more to the Children's Hospital Foundation. Donors are recognized with a special red wagon panel on the Children's Hospital Foundation Wall of Light and Life in the lobby of Norton Children's Hospital. The following donors are members of the Red Wagon Hall of Fame thanks to their generous lifetime giving.

2015 inductee

Anthony & Lisa Christensen

Other members

Leo & Edris B. Atkins Estate

Mr. & Mrs. Wesley Blair/Addison Jo Blair Foundation

Robert E. Brennan Trust U.W. Children's Miracle Network Hospitals

Claiborne Pirtle Trust Fund LLA

Crescent Hill Woman's Club

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Festival of Trees & Lights

Frances R. Jeffress Trust Fund

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Kentucky State Poison Grants

Kohl's Cares for Kids

Lift a Life Foundation Mr. & Mrs. William T. Mills III & Family

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& Howard Thompson Estate

TWIGS of Norton Children's Hospital

Wal-Mart Stores Inc.

WHAS Crusade for Children Inc.

Wade Mountz Heritage Society

Established in 2008, the Wade Mountz Heritage Society recognizes individuals who have made irrevocable planned gifts of \$100,000 or more to support the mission and vision of Norton Children's Hospital through the Children's Hospital Foundation and/or the adult hospital and service lines of Norton Healthcare through the Norton Healthcare Foundation. The following donors are members of the Wade Mountz Heritage Society

Anonymous (3)

Mr. & Mrs. William Abel Jr.

Mr. & Mrs. Matthew P. Avers

Mr. & Mrs. Michael Ballard Mr. Max Baumgardner

Ms. Dorothy Beaulieu

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Col. Clancy B. York†

\$500,000 - \$999,999

Speedway LLC

Aiden's Legacy Melville Otter Britney Estate

Celia M. Watkins Estate

MAY

· Nine families are inducted into the Wade Mountz Heritage Society after making gift commitments totaling \$1.5 million to benefit adult and pediatric



health and wellness initiatives across the Norton Healthcare system. The society recognizes individuals who have made irrevocable planned gifts of \$100,000 or more to the foundations.

• Chili's Clip for Kids raises approximately \$90,000 in its second year for the Addison Jo Blair Cancer Care Center at Norton Children's Hospital.

More than 500 people participate in the event, which encourages participants to raise funds in return for shaving, trimming or clipping their hair in solidarity with kids fighting cancer at Norton Children's

JUNE

Hospital.

- The sixth annual Bourbon & Bowties: A Taste of Corbett's raises more than \$270,000 for Norton Children's Hospital. Chefs descend on Corbett's: an American Place to serve up delectable hors d'oeuvres for a packed crowd.
- Norton Children's Prevention & Wellness helps pass House Bill 315, which brings Kentucky law up to national standards and protects more children. The law now requires booster seats to be used by children who are younger than 9 years old and between 40 and 57 inches in height.
- The annual Wings for Kids Radio Controlled Airshow raises nearly \$30,000, with 100 percent of proceeds benefiting the Norton Children's Hospital "Just for Kids" Transport Team.

JULY

• Norton Children's Hospital names Mark J. McDonald, M.D., as new medical director, He succeeds Stephen Wright, M.D., who retired after serving as medical director for 19 years.

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Circle of Innovation,

Kentucky State Poison Control WHAS Crusade for Children Inc.

Circle of Progress, \$250.000 - \$499.999

Hyundai Hope on Wheels R. Collie King III/Reece's Wish Passport Health Plan Daisy Nell Stacks Estate

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AUGUST

 Norton Children's Hospital uses extracorporeal membrane oxygenation (ECMO) on the 1,000th patient and becomes a designated ECMO center of excellence.



• The inaugural Norton Children's Hospital Splash 'n' Dash 5k Walk/Run takes place at Beckley Creek Park, raising more than \$20,000 for pediatric services and programs.

More than 1,000 participants dash their way through numerous splash zones in this familyfriendly event.

SEPTEMBER



- Norton Women's & Children's Hospital unveils a new pediatric emergency department, marking completion of the first of a three-phase project to renovate services at the St. Matthews facility.
- Norton Children's Medical Associates Broadway opens.
- Hvundai Hope on Wheels and Greater Louisville-area Hyundai dealers award a \$250,000 research grant to Norton Children's Hospital to support pediatric cancer research in honor of National Childhood Cancer Awareness Month.

OCTOBER

• Norton Children's Medical Associates -Middletown opens.

NOVEMBER



 Specialists at Norton Children's Hospital perform surgery to separate 7-week-old conjoined twin

Mary Lafon Circle, \$100,000 - \$249,999

Mr. Thomas Conway

Ms. Sandra Anne Frazier Mr. Lou W. Gibson† Lewis & Margaret Herndon Trust Fund** Health Resources and Services Administration. Department of Health & Human Services** Kohl's Department Stores** Lewis & Margaret Herndon Trust Fund** Morrison Management Specialists Petrino Family Foundation Inc. Drs. Rolando M.* & Regina B. Puno

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Circle of Life/Champions for Kids, \$50,000 -\$99,999

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Circle of Care, \$10,000 - \$24,999

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Circle of Light, \$5,000 - \$9,999

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NOVEMBER

than 191,000 regional public and private elementary school students in 537 schools through the 2017-18 school year. The 26th annual Festival of Trees &

• In honor of the seventh annual Norton

Children's Hospital Radiothon, presented by

Horseshoe Southern Indiana, Alpha Media

renames its radio stations for two days in

honor of patients who are fighting or have

lost battles to cancer and other diseases.

Stations include "99.7 Drew-FM," "102.3

Addie-FM," "Maxwell 101.3," "Jerron 96.5"

Lights draws more than 6,000 participants. Combined with other holiday events, including

Radiothon, Snow Ball and the Home & BMW Raffle, over \$967,000 is raised to benefit heart care at Norton Children's Hospital.

DECEMBER

• Expertise and state-of-the-art treatment for children with end-stage heart failure becomes available as part of the advanced heart failure program at Norton Children's Hospital, in partnership with specialists from UofL Physicians. The program offers mechanical heart pumps (VADs) and heart transplantation.

21 20

2015 WRAP-UP



- The Children's Hospital Foundation invests more than \$11.6 million in Norton Children's Hospital.
- Specialists at Norton Children's facilities care

for more than 170,000 children from across Kentucky and Southern Indiana.

• Kentucky Poison Control Center receives nearly 60,000 calls from concerned families and health care providers from 120 counties in Kentucky on how to correctly handle possible poisonings, bites, stings and drug reactions.



- Norton Children's Hospital supports three car and booster seat fitting stations across Jefferson County that inspect 696 seats and distribute 78 seats.
- Norton Children's Hospital conducts 119 bike safety "rodeos" in 37 counties in which 14,000 children participate.
- Norton Children's Hospital Auxiliary raises over \$112,000 for the hospital primarily through gift shop sales.
- Norton Children's Hospital, Norton Children's Medical Center and Norton Women's & Children's Hospital care for more than 170,000 patient visits in 2015.
- Norton Children's completes approximately 88,000 emergency care visits.

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