



Get involved at  
Norton Children's and  
Norton Healthcare



**NORTON**  
HEALTHCARE  
FOUNDATION



**Children's**  
Hospital  
Foundation

Norton Healthcare and Norton Children's are not-for-profit and rely on the generosity of the community to support programs and services, hospital improvements, education and technology. Reimbursement from insurance may cover the cost of providing care, but it doesn't cover the purchase of new equipment; support services for families in times of emergencies and illness; or facility upgrades, such as providing comfortable waiting areas for patients and visitors. With your support, we can continue to give children the lifesaving care they need and help make all members of our community healthier.

**Take a look inside to learn about:**

- Annual and community events
- Volunteer opportunities
- Sponsorships
- Youth and teen involvement
- Monthly giving
- And more!

# Attend a Norton Children's annual event

The Children's Hospital Foundation hosts several events throughout the year. From a black-tie gala to a walk/run, there's an event out there for everyone.



## Children's Hospital Foundation Golf Outing

**April 29**

Lake Forest Country Club and Valhalla Golf Club

**HelpNortonChildrens.com**

Presented by LMH Architecture

Teams from a variety of businesses play golf in a scramble format. All skill levels are welcome.



## Chili's® Clip for Kids

**May 19**

Fourth Street Live!

**ClipForKids.org**

Participants raise funds in return for clipping, trimming or shaving their hair in solidarity with kids fighting cancer at Norton Children's Cancer Institute, affiliated with the University of Louisville.



## Wendy Novak Diabetes Center Golf Invitational

**May 20**

Valhalla Golf Club

**HelpNortonChildrens.com**

Golfers enjoy a fun day of golf, games and a reception with an open bar, private dinner and auction.



## Bourbon & Bowties

**June 6**

The Bridgeman residence:  
Fleur de Lis Farm

**[NortonChildrens.com/BourbonAndBowties](http://NortonChildrens.com/BourbonAndBowties)**

Presented by Northwestern Mutual

Guests enjoy an evening of gourmet hors d'oeuvres from Louisville's top chefs, music and live and silent auctions to benefit the Norton Children's Hospital Child Life and Expressive Therapies Department and Heel, Dog, Heal program.



## Norton Children's Hospital Home & BMW Raffle

**July 1 to Nov. 23**

**[HomeAndBMWraffle.org](http://HomeAndBMWraffle.org)**

Win a new home in Norton Commons built by the Ramage Company or a new BMW from BMW of Louisville plus \$10,000! Tickets are \$100 and only 12,000 will be sold.



## Norton Children's Hospital Splash 'n' Dash Walk/Run

**Aug. 3**

Waterfront Park, Big Four Lawn  
**[SplashNDash5k.org](http://SplashNDash5k.org)**

Walkers and runners splash their way through a 5k course filled with water obstacles or a 1k family fun run, and enjoy family-friendly activities afterward.



## Bike to Beat Cancer

**Sept. 14**

Norton Cancer Institute - Brownsboro  
**BikeToBeatCancer.org**

Presented by Bryant Heating & Cooling  
Cyclists ride 15, 35, 65 or 100 miles through Kentucky or a 5-mile Family Ride through Norton Commons in support of Norton Cancer Institute and Norton Children's Cancer Institute, affiliated with the University of Louisville.



## Festival of Trees & Lights

**Nov. 15 to 17**

Louisville Slugger Field  
**FestivalOfTreesAndLights.org**

Presented by Republic Bank  
This weekend of family fun features children's activities, Scout day, a Jewish heritage display and Louisville's first appearance of Santa, along with beautifully decorated trees, wreaths and greenery for sale.



## Norton Children's Hospital Radiothon

**Nov. 21 to 22**

Norton Children's Hospital lobby  
**HelpNortonChildrens.com**

In partnership with the Children's Miracle Network, local radio stations broadcast live from the Norton Children's Hospital lobby for 26 hours in an effort to raise funds.



## Snow Ball

**Nov. 23**

Omni Louisville Hotel  
**HelpNortonChildrens.com**

This black-tie gala, presented by Bee Line and Konica Minolta, features a silent auction along with an elegant five-course dinner and dancing amid a winter wonderland.

## Become a sponsor

Various sponsorship opportunities, in-kind donations and more are needed for the events listed above. If you are interested in becoming a sponsor at any level or would like to contribute donations for our various silent auctions, raffles and more, contact Heather Singleton, system director, events and community outreach, Children's Hospital Foundation, at **(502) 629-2125** or **heather.singleton@nortonhealthcare.org**.

# Attend a Norton Children's community event

Many community organizations have established events in support of Norton Children's Hospital. These longstanding events raise funds for various service lines in the hospital.



## Dance Big Red

**March 29**

Western Kentucky University  
**DanceBigRed.com**



## Wings for Kids

**June 1 to 2**

Bill Fluke Airfield at E.P. "Tom" Sawyer State Park  
**NortonChildrens.com/WingsForKids**



## Bellarmino University Dance Marathon

**Nov. 8**

Bellarmino University  
**HelpNortonChildrens.com**

## Host a Norton Children's fundraiser

Do you have an idea for an event that could benefit kids in our community? Are you feeling inspired to extend your support to relationships within your network? Become a **Champion for Kids** by hosting your own fundraiser. You'll help us serve the children and families of our community by raising funds and building awareness.

Learn more and apply online at **HelpNortonChildrens.com**.

## Giving opportunities for kids, teens and schools

It's never too early to begin making a difference in the community. The Children's Hospital Foundation relies on support from our youngest supporters.

### Piggies for Premies

Schools can participate in our Piggies for Premies program. Students collect change and fill piggy banks to raise funds for premature babies in the neonatal intensive care unit at Norton Children's Hospital. To get your school involved in the program, contact the Children's Hospital Foundation at **(502) 629-8060** or **foundations@nortonhealthcare.org**.

### Teen Board and Teen Ambassadors

The Children's Hospital Foundation offers two exciting opportunities for teens to get involved in making a difference in the community while learning valuable skills. The Teen Board is a fun organization that meets to share ideas and help the kids at Norton Children's Hospital through fundraising, events, volunteering and special projects. Teen Ambassadors volunteer at events and collaborate with the Teen Board on fundraising ideas and initiatives. These programs are open to all Greater Louisville high school students. Applications are accepted until July 12, 2019. Apply online at **HelpNortonChildrens.com**.

\*For more youth giving opportunities, visit **HelpNortonChildrens.com**.

## Unique donations needed

The hospital always is in need of items to help make the experience for our families and patients feel more like home, or to make their stay more comfortable or special.

### Wish list

Individuals and groups who want to donate games, books and toys for patients can view our wish list for specific items needed by the Child Life and Expressive Therapies Department. Contact the Children's Hospital Foundation at **(502) 629-8060** or **foundations@nortonhealthcare.org** to receive a copy of the list, or go to **HelpNortonChildrens.com** to view it online.

### Fund a celebration

Life doesn't stop when a child is admitted to Norton Children's Hospital, so we make sure to celebrate every birthday, holiday and medical milestone. Bring joy to our kids with a celebration donation. Your contribution makes these parties extra special and allows staff to treat patients with favorite foods, cake and sweets, gifts, balloons and decorations. Contact the Children's Hospital Foundation if you are interested in making a donation of this kind.

### Shop and support

You can make a difference for a child while doing your regular shopping. When you use programs such as eBay for Charity, Kroger Community Rewards and AmazonSmile, a portion of your purchase price is donated to the Children's Hospital Foundation. Visit **HelpNortonChildrens.com** to learn more.

# Attend a Norton Healthcare annual event

The Norton Healthcare Foundation hosts several events throughout the year that benefit adult health and wellness programs.



## Derby Divas

**April 18**

Rodes For Him and For Her  
4938 Brownsboro Road  
**[NortonHealthcare.com/DerbyDivas](http://NortonHealthcare.com/DerbyDivas)**

This evening of fun, Derby shopping, cocktails and hors d'oeuvres benefits breast health at Norton Cancer Institute, including the Norton Healthcare Mobile Prevention Center, Derby Divas Breast Health Center and the cost of mammograms for underserved women.

## Norton Healthcare Foundation Golf Classic

**June 3**

Lake Forest Country Club  
14000 Landmark Drive  
**[NortonHealthcareFoundation.com](http://NortonHealthcareFoundation.com)**

Presented by Messer Construction

Teams from a variety of businesses play in a scramble format play. All skill levels welcome.

## Bike to Beat Cancer

**Sept. 14**

Norton Cancer Institute - Brownsboro  
**[BikeToBeatCancer.org](http://BikeToBeatCancer.org)**

Presented by Bryant Heating & Cooling  
Cyclists ride 15, 35, 65 or 100 miles through Kentucky or a 5-mile Family Ride through Norton Commons in support of Norton Cancer Institute and Norton Children's Cancer Institute, affiliated with the University of Louisville.



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## Attend a Norton Healthcare community event

Many community organizations have established events in support of Norton Healthcare's adult-service facilities and service lines.



### Pink and White Game

**April 26**

St. Xavier High School

**NortonHealthcareFoundation.com**



### Pink Prom

**Oct. 18**

Mellwood Arts Center

**NortonHealthcareFoundation.com**



### Power of Pink Gala

**Oct. 18**

**NortonHealthcareFoundation.com**

# Ongoing opportunities

## Music therapy

Music therapy is used to assist patients in reaching their medical goals. Music has been shown to ease pain, discomfort and anxiety often associated with hospitalization, healing and recovery. Individuals and groups wishing to make a donation of music or iTunes gift cards can contact the Norton Healthcare Foundation to receive a copy of the list of items needed by Norton Healthcare's music therapy department. Individuals interested in learning more about supporting the Robert Lerman Memorial Music Library Fund also may contact the Norton Healthcare Foundation.

## Hope Scarves at Norton Cancer Institute

Hope Scarves is a program that provides scarves to women undergoing cancer treatment. After requesting a scarf through a Norton Cancer Institute Resource Center, the recipient will receive one along with the stories of the women who wore it before her. When she is finished using the scarf, she can add her own story and send it back to Hope Scarves. The scarf will be cleaned professionally and sent to another woman. Scarves with stories can be donated at any of the five Norton Cancer Institute Resource Centers. If you are interested in learning more about ways to support this program, contact the Norton Healthcare Foundation or go to **[HopeScarves.org](https://www.hopescarves.org)**.

# Volunteer opportunities and other ways to get involved

## Volunteer at an event

Volunteers are an integral part of what we do at the Children's Hospital Foundation and Norton Healthcare Foundation. We always need volunteers to help us plan and staff our fundraising events. If this sounds like something you would be interested in, let us know! If you are an existing volunteer, log in to your account and sign up to help with an annual event listed in this brochure. If you are a first-time volunteer, fill out an application online at **HelpNortonChildrens.com** or **NortonHealthcareFoundation.com**. If you have questions, contact Jennifer Metro, manager, special events and volunteers, at **(502) 629-8159**.

## Volunteer at a Norton Healthcare hospital

Many volunteer opportunities are available at our five hospitals: Norton Audubon Hospital, Norton Brownsboro Hospital, Norton Children's Hospital, Norton Hospital and Norton Women's & Children's Hospital.

- General volunteer opportunities are available through each of the hospital's volunteer offices.
- Gift shops – All sales made through the hospital gift shops at Norton Audubon Hospital, Norton Children's Hospital and Norton Women's & Children's Hospital support Norton Children's. The shops are run by the Norton Children's Hospital Auxiliary and TWIGS of Norton Children's Hospital, and operated solely by volunteers. Four-hour shifts on a monthly basis are available.

# Your help is needed today

## Donate

Making a gift to the Children's Hospital Foundation or Norton Healthcare Foundation is a powerful way to show your dedication and commitment. Gifts may be made in the form of cash, property, appreciated stock, bequests, charitable gift annuities, charitable lead trusts, charitable remainder trusts and beneficiary designations. If you are interested in supporting Norton Children's or Norton Healthcare with a gift or have a question, contact us at **(502) 629-8060** or **foundations@nortonhealthcare.org** and ask to speak with a gift officer.

If you would like to make a gift online, visit

**HelpNortonChildrens.com** or **NortonHealthcareFoundation.com**.

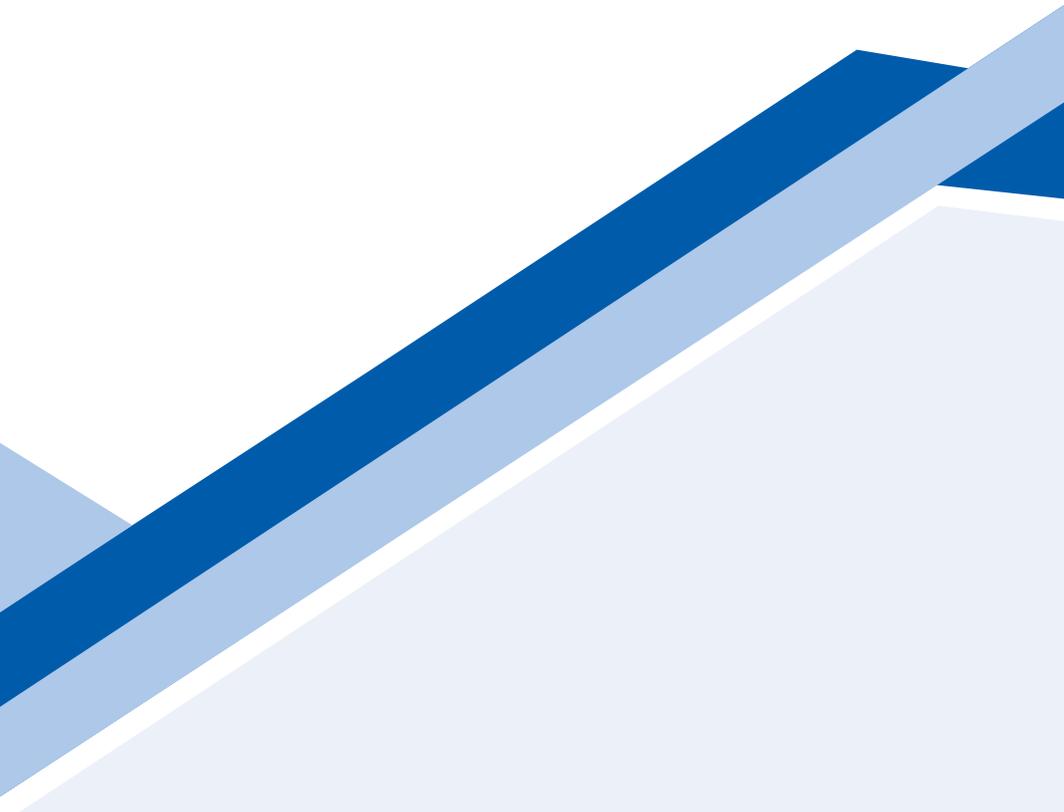
If you would like to mail a gift, send a check to our secure post office box:

Children's Hospital Foundation (or Norton Healthcare Foundation)  
Dept. 86140  
P.O. Box 950183  
Louisville, KY 40295-0183

## Share your story

Have you or your family had an experience with Norton Children's or Norton Healthcare that you'd like to share with the community? We would love to hear it!

Contact us today at **foundations@nortonhealthcare.org** or **(502) 629-8060** and share your story. You could be featured in Cart Wheels magazine, Get Healthy magazine, in our weekly e-newsletter or in other ways!



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