



2019 DATES FOR DESIGNERS

Each November, the combined efforts of the Festival of Trees & Lights, Snow Ball, Radiothon and Home & BMW Raffle raise nearly \$1 million for children receiving care at Norton Children's Hospital. This would not be possible without the help of people like you!

Wednesday
Oct. 2
2 to 6 p.m.

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Pick up 2-foot and 3-foot trees, wreaths and greenery at Louisville Slugger Field. Visit with designers for tips and help yourself to complimentary decorations (while supplies last).

Tuesday
Nov. 12

8:30 a.m. to 7 p.m.

Wednesday
Nov. 13

8:30 a.m. to noon

Tuesday, Nov. 12 • 8:30 a.m. to 7 p.m. Wednesday, Nov. 13 • 8:30 a.m. to noon

Drop off decorated 2-foot and 3-foot trees, wreaths and greenery at Louisville Slugger Field. Decorate larger trees and vignettes on-site at Louisville Slugger Field.

Thursday
Nov. 14
5 to 8 p.m.

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Come to the Preview Party at Louisville Slugger Field. Be among the first to view and purchase decorated trees, wreaths and greenery in a festive holiday atmosphere. As our gift to designers, complimentary tickets will be distributed at the tree/greenery drop-off on Nov. 12 and 13. Additional tickets will be available for purchase.

Friday, Nov. 15, to Sunday, Nov. 17

Festival of Trees & Lights

General admission: \$9 for adults; \$6 for children age 12 and under and seniors (65+); free for children age 2 and under

Visit FestivalOfTreesAndLights.org for details

Friday,
Nov. 15


Saturday,
Nov. 16

Sunday
Nov. 17

Thank you for donating your time and talent by becoming a designer for the 30th annual **Festival of Trees & Lights, Nov. 15 to 17, 2019.**



NORTON
Children's
Hospital



DESIGNER TIPS AND IDEAS

Follow these tips to design an item that is both beautiful and unique.

Our best-selling items usually include:

- Classic Christmas colors, themes and decorations
- Simple ornaments that vary in size, scale and shape
- Ribbon, garland or sprays that help fill holes between branches
- A unique tree skirt or base such as a decorative box, galvanized bucket, wheelbarrow, wagon or sleigh

Other successful trees have featured:

- Toys for children or gifts
- Gift certificates or usable items
- Additional lights or colored lights
- Elements from nature, such as wood, birds or flowers
- A surprising twist on a holiday classic, such as a tree that looks like a snowman or a wreath with vintage ice skates

Find your number

Strike a balance between bare branches and ornament overload by using the chart below as a guide. Oversized ball ornaments add color and shine while lighting up darker pockets in your tree or wreath. Cluster smaller ornaments together for greater impact.

Tree height	Number of decorations
2 feet	25 to 35
3 feet	35 to 50
4 feet	50 to 75
7.5 feet	175 to 275

Your time and decorations are your gift to the Festival of Trees & Lights. Forms for tracking the value of your donation for tax purposes are available on drop-off days and upon request. **Thank you for your donation!**

Your item will be priced by committee prior to the event. You may provide information on the value of your decorations and added items for consideration, but the ultimate pricing decision will be made by the Festival of Trees & Lights committee.

If you have additional questions, email
foundations@nortonhealthcare.org.