

84% of parents
rely on their
pediatrician for oral
health advice
according to the
AAP.

Norton Children's Prevention and Wellness promotes injury-free
and healthy lifestyles for children and their families.

Norton Children's Prevention and Wellness is looking to the dental community to grow programming in the following areas:



Encourage dental practices to join the Unite Us platform

- Dental referrals will come from Norton Children's Medical Group and will be advocated for within Norton Healthcare system



Share our department resources back into the dental community

Main resources include:

- Car seat certification and checks on-site
- Smoking cessation referrals
- Injury prevention and wellness educational resources for patient families



NORTON
Children's
Prevention &
Wellness

Funded by Norton Children's
Hospital Foundation

Community health and wellness

Community health and wellness is a non-clinical approach to improving patient outcomes.

Improve patient
health

Reduce health
disparities

Prevent health
adversities

- Diseases
- Injuries

Providing help

Short-term
resources

On-site
resources

Long-term
resources

Social needs platform
integration and referrals

Screening for social needs is vital for the holistic health of a patient and their family.

Dentists and staff are in a unique position to screen and support their patient families.



Why a dental clinic should consider integrating a social needs platform:

1. Local referrals for holistic needs of the patient
2. Social needs screener often available through the platform
3. Potential incoming referrals from other community partners who have patients with dental health needs





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Norton Children's Prevention and Wellness: Department resources and recommended on-site offerings to the dental community

Tobacco and vaping cessation

Virtual cessation workshops

1. Freedom From Smoking
2. N-O-T: Not on Tobacco for teens
 - Created by the American Lung Association
 - Holistic approach to quitting
 - Interactive learning
 - Work towards maintaining positive behaviors
 - Stress management, decision making, coping skills
 - Taught by staff at Norton Children's Prevention and Wellness, Norton Prevention and Wellness, and Norton Cancer Institute.

Refer patients to:



www.nortonhealthcare.com/smoking

Safety classes for the family

Class title	Age	Areas of focus
Safe Baby	0-6 months	<ul style="list-style-type: none">• Safe sleep• Car seat safety• Child abuse prevention
Safe Toddler	6 months +	<ul style="list-style-type: none">• Injury prevention• Car seat safety• Burns• Bike safety• Drowning• Child-proofing
Safe Sitter	6th- 8 th grade	<ul style="list-style-type: none">• Safety skills• Basic first-aid• Choking child rescue• Life and business skills
Grand- parenting	All ages welcome	<ul style="list-style-type: none">• Injury prevention• Car seats• Child-proofing

Refer patient families to:



[Classes and Events | Norton Children's Louisville, Ky.](https://www.nortonchildrens.com/classes-and-events)
[\(\[nortonchildrens.com\]\(https://www.nortonchildrens.com\)\)](https://www.nortonchildrens.com)

Car seat safety

More than 50% of car seats are not used or installed correctly.

Correct usage of a car seat can reduce the risk of death by over 70%.

At Norton Children's Prevention and Wellness we performed over 600 car seat checks throughout our community in 2022.



Alert: counterfeit car seats

Counterfeit car seats are increasing in our area. Unsuspecting caregivers purchase online and are sent seats that do not meet U.S. standards of safety. Please review below to help protect our patient families.

How to determine a car seat is legal:

"This child restraint system conforms to all applicable Federal motor vehicle safety standards."

This statement is required to be on label(s) of car seat in English and permanently affixed to the child restraint. Included on the label should also be the model name or number, the manufacturer information, the date, and place the car seat was manufactured.

Red flags to look out for:

- Missing U.S. mandatory information listed above
- Unrecognized manufacturer name with a foreign physical address
- Non US telephone number
- Incorrect grammar, spelling, or sentence structure
- Foreign compliance labels (the U.S. does not have a dedicated symbol of compliance)

Learn more about child passenger safety:

• [Child Passenger Safety | Pediatrics | American Academy of Pediatrics \(aap.org\)](#)

Dental clinic recommendations

Offer car seat checks at the dental clinic!

National Child Passenger Safety Technician Certification through Safe Kids Worldwide:

[Become A Tech | National CPS Certification \(safekids.org\)](#)

- ✓ Screen with appointment reminders
- ✓ Screen on-site if schedule has availability
- ✓ Create code for tracking

OR if your dental clinic is in the Louisville area, you can screen patient families for car seat checks and refer to our team at Norton Children's Prevention and Wellness:

- ✓ **502-629-7358**
- ✓ [Car Seat Checks | Norton Children's Louisville, Ky.](#)
 [\(nortonchildrens.com\)](http://nortonchildrens.com)

Other community resources within Norton Healthcare

- **Growing cooks** – virtual cooking class for the family
- **Power up and Play** – make a snack and do a fun exercise/activity
- **Sprouting Gardeners**– community cooking class
- **Checkpoints** – teen driving class



- **Pregnancy and breastfeeding support**
 - Rotating community classes

[Louisville, Ky. New Parent Classes | Norton Healthcare](#)

- **Norton mobile units**
 - Breast cancer screenings
 - Primary Care at Jefferson Green

Providing help

Short-term
resources

On-site
resources

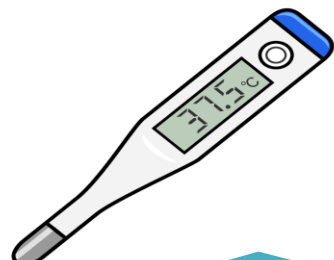
Long-term
resources

**Social needs platform
integration and referrals**

Recommended on-site resources for families in need



Bicycle helmets



Thermometers



Food boxes



Body hygiene products

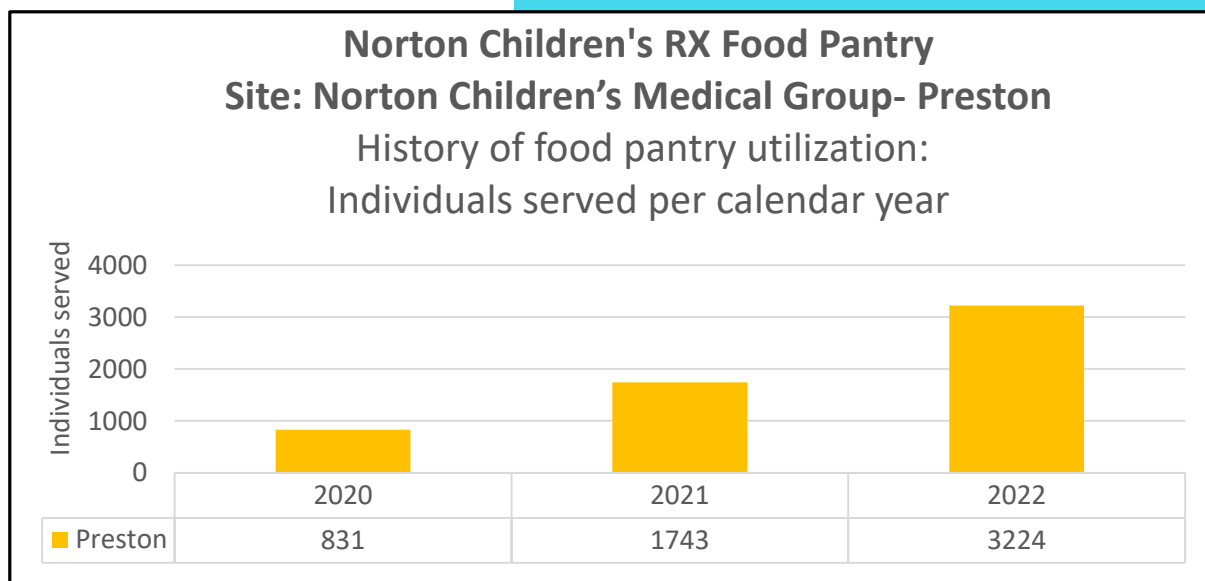


Diapers and wipes

Norton Children's Prevention and Wellness helps to manage 20+ Norton Children's RX Food Pantry sites most of which are located at Norton Children's Medical Group locations. Food is purchased through Dare to Care's Prescriptive Food Program which supplies healthy and shelf-stable food. Infant resources include baby food, diapers and wipes. In 2022 our food pantries served over 20,000 individuals.

"...while triaging patient...I handed the food insecurity question sheet to the mother. Mother answered often true for both questions. I informed mother we offer a pantry here in the office. The mother got really emotional. She had to compose herself after a minute...**most of the time she skips meals to ensure the child has plenty to eat...**"

Norton Children's Medical Group
- Preston



Check out what else Norton Children's Prevention and Wellness is up to in your community!



Children's and Hospitals Week: Building Healthy Superheroes

- This virtual field trip is a fun and interactive program designed for kindergarten students. The program teaches healthy and safe lifestyle choices for children.



Safety City

- Second-grade students learn about traffic safety, fire safety and injury prevention during a daylong field trip to Bates Elementary



Bike Safety Rodeos

- Teaches bicycle safety by riding bicycles through a mini obstacle course. Students learn the rules of the road and how to apply them.



Stop the Bleed

- Teaches participants how to recognize life-threatening bleeding and intervene effectively.



Sprouting Gardeners

- Garden to table cooking with community partners, teaching nutrition and cooking skills along the way.



Power up and Play

- This interactive class with community partners teaches how to prepare a healthy snack and nutrition basics, and ends with a fun physical activity.

[Classes and Events | Norton Children's Louisville,
Ky. \(nortonchildrens.com\)](#)



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