



2022 DATES FOR DESIGNERS

Each November, the combined efforts of the Festival of Trees & Lights, Snow Ball and Norton Children's Hospital Home & BMW Raffle raise nearly \$1 million for children receiving care at Norton Children's Hospital. This would not be possible without the help of people like you!

SEPT.

THURSDAY 15

**Last day to
submit a
designer
contract.**

TUESDAY

27

**Designer pickup
2 to 6 p.m.**

Pick up 2-foot and 3-foot trees,
wreaths and greenery at Louisville
Slugger Field.

Complimentary decorations available
for designers while supplies last.

NOV.

MONDAY 7

**NEW Designer
drop-off
4 to 6 p.m.**
Drop-off
decorated items
at Louisville
Slugger Field.

TUESDAY & WEDNESDAY 8-9

Drop-off & on-site decoration
Nov. 8 • 8:30 a.m. to 7 p.m.
Nov. 9 • 8:30 a.m. to noon
Drop off decorated 2-foot and 3-foot
trees, wreaths and greenery.
Decorate larger trees and vignettes
on-site at Louisville Slugger Field.

THURSDAY 10

Preview Party
5 to 8 p.m.
Designers
receive
complimentary
tickets for
participating.

IMPORTANT DATES

NOV. 11 TO 13

Festival of Trees & Lights
public sales of trees, wreaths
and greenery.

Thank you for donating your time and talent
by being a designer for the 33rd annual
Festival of Trees & Lights, Nov. 11 to 13
FestivalOfTreesAndLights.org



NORTON
Children's
Hospital

DESIGNER TIPS



Follow these tips to design an item that is both beautiful and unique

Our best-selling items usually include:

- Classic Christmas colors, themes and decorations
- Simple ornaments that vary in size, scale and shape
- Ribbon, garland or sprays that help fill holes between branches
- A unique tree skirt or base such as a decorative box, galvanized bucket, wheelbarrow, wagon or sleigh

Other successful trees have featured:

- Toys for children or gifts
- Gift certificates or usable items
- Additional lights or colored lights
- Elements from nature, such as wood, birds or flowers
- A surprising twist on a holiday classic, such as a tree that looks like a snowman or a wreath with vintage ice skates



Find your number

Strike a balance between bare branches and ornament overload by using the chart below as a guide. Oversized ball ornaments add color and shine while lighting up darker pockets in your tree or wreath. Cluster smaller ornaments together for greater impact.

Tree height

- 2 feet
- 3 feet
- 7 1/2 feet

Number of decorations

- 25 to 35
- 35 to 50
- 175 to 275

Your time and decorations are your gifts to the Festival of Trees & Lights. Forms for tracking the value of your donation for tax purposes are available on drop-off days and upon request. **Thank you for your donation!**

Your item will be priced by the Festival of Trees & Lights committee prior to the event. You may provide information on the value of your decorations and added items for consideration, but the ultimate pricing decision will be made by the committee.

If you have questions, email foundations@nortonhealthcare.org.

